



EKO HERMAWAN

Digital Marketing Specialist

SEO Executive, has more than three year experience with a expertise and success in SEO, strong desire to learn and improve all aspects of search engine optimization especially digital marketing.

SEM Specialist, and currently I strive to delve deeper into search engine marketing everyday and aim to always be ahead of the curve.

I like to be challenged and hope that there never comes a point in life when one cannot learn anything. New learning keeps the brain fresh and life interesting, especially about SEO, SEM and PPC Management. I am open to all other opportunities, to contribute in the growth of a professional company. Having good experience in Digital Marketing.



Contact me

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Skills

- Search Engine Optimization
- Search Engine Marketing
- Google AdWords
- Facebook Ads
- SEO Analyst
- Research Keyword
- Social Media
- Photoshop



Education

PAMULANG UNIVERSITY

Bachelor in Design (present)



Work Experiences

Hipermedia Kreatif (HyperGrowth)

Digital Marketing Specialist (October 2015 - present)



Work as Digital Marketing on Hypergrowth, Hypergrowth is Digital Agency and Mobile Ad Tech in Singapore and also in Indonesia recently merged with EMTEK Group and to be part of KMK Online. My responsibilities is handled products of KMK such as Liputan6.com, Bintang.com, Vidio.com, Seekmi, Oshop for their Digital Campaign like SEO activities and SEM (search engine marketing) Campaign.

Travelio.com

SEO Executive (January 2015 - September 2015)



Work as SEO Executive, main role job is analyze, review, and implement changes to on Page and Off Page SEO of www.travelio.com site. Also create link building, backlinking and make sure the keyword targeting to be going up to page one in google search.

InboundID

SEO Executive (December 2013 - December 2014)



InboundID is a one of Big Digital Agency in Indonesia especially for SEO and SEM Service. So many big brand and client already handled. My task is manage SEO's client of InboundID in terms of the implementation of SEO activities and technique like a review website, research keyword, competitor analysis and also responsible for the performance of keywords on the first page google search.

InboundID

SEO Specialist (March 2013 - November 2013)



managing and maintain SEO client of Infotech Solution (PT. Mitra Adi Perkasa) www.planetsports.net and responsible of keyword list to going up and to be first page in google search, also doing SEO activities



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